



2005
Kentucky Postsecondary Education
Spring Board Development Seminar

Why It All Matters:
Perspectives From Those We Serve

May 22-23, 2005
Marriott Griffin Gate Resort
Lexington, KY



Sunday, May 22

11:00
Foyer

SEMINAR REGISTRATION BEGINS

11:00-12:30
Calumet

LUNCHEON FOR CPE MEMBERS *(by invitation)*

12:30-2:15
Salon D

COUNCIL ON POSTSECONDARY EDUCATION MEETING

2:30-4:30
Salons A-C

OPENING SESSION

Welcome

Ronald Greenberg, Chair
Council on Postsecondary Education

Seminar Overview

Robert F. Sexton, Co-director, Institute for Effective Governance, and Executive Director, Prichard Committee for Academic Excellence

Thomas D. Layzell, Co-director, Institute for Effective Governance, and President, Council on Postsecondary Education

Why Research and Commercialization Matter

Kentucky's economic future depends on knowledge. To compete in the national and international marketplace, Kentucky must develop and commercialize new technologies, promote entrepreneurial, innovative companies, and create strategies that bring together business, government, and education to leverage economic opportunity. Universities are key to this effort. This session will focus on current activities in this area, as well as challenges and opportunities for Kentucky's colleges and universities as they expand their roles as economic development leaders.

Discussion leaders:

Jim Clinton, Executive Director, Southern Growth Policies Board (moderator)

John Antenucci, Founder and CEO, PlanGraphics

William D. Ehringer, Associate Professor of Physiology and Biophysics,
University of Louisville

Allyson H. Handley, Senior Advisor to the Governor and the Council President
for Economic Initiatives

John B. Parks, Associate Vice President for Research and Economic
Development, University of Kentucky, and Executive Director, University
of Kentucky Coldstream Research Campus

4:30-4:45

Foyer

BREAK

4:45-6:00

Salons A-C

GENERAL SESSION

Why "Stewardship of Place" Matters

Colleges and universities have long played a leading role in solving their regions' most pressing problems. The notion of "stewardship of place" reaffirms and expands this commitment of postsecondary education to the long-term well being of communities and regions by emphasizing increased public engagement, shared problem solving, and broader partnerships with business, government, and civic groups in support of regional and community goals. A panel of civic leaders will share strategies for more sustained engagement with communities and regional partners.

Discussion leaders:

Doug Henton, The Regional Stewardship Alliance, and President and
Founder, Collaborative Economics (moderator)

David Adkisson, President/CEO, Kentucky Chamber of Commerce

Leo Calderon, Latino Outreach Director, Northern Kentucky University

Arnold Gaither, Executive Director, Central Kentucky Job Center

James M. Gifford, CEO and Senior Editor, Jesse Stuart Foundation, Inc.

Connie Lawson, Mayor, City of Richmond

George Mehaffy, Vice President of Academic Leadership and Change,
American Association of State Colleges and Universities

6:00-7:00
Bluegrass Pavilion

**JOINT RECEPTION - INSTITUTE FOR EFFECTIVE GOVERNANCE AND
FACULTY DEVELOPMENT CONFERENCE**
(cash bar)

7:00-9:00
Salons D-F

**JOINT DINNER - INSTITUTE FOR EFFECTIVE GOVERNANCE AND
FACULTY DEVELOPMENT CONFERENCE**

Welcome

Doug Robertson, Chair, Faculty Development Work Group, and Assistant Provost, Professional Development Programs, Northern Kentucky University

Ronald Greenberg, Chair, Council on Postsecondary Education

Introduction of Speakers

Thomas D. Layzell, President, Council on Postsecondary Education

Rachel Lee Watts, University of Kentucky Student Body President and Chair, Kentucky Board of Student Body Presidents (outgoing)

Why Student Learning Matters

Robert Weisbuch, President, The Woodrow Wilson National Fellowship Foundation

How do we organize ourselves to partner more effectively with P-12 (especially high schools) to ensure ALL students learn what they need to succeed in college? How do we ensure our rewards and accountability systems promote quality undergraduate education that prepares students as citizens and workers in 21st century society? What changes must be made in graduate education, especially doctoral programs, to better attract a diverse student population and better engage the intellectual capital these programs generate with public needs? Robert Weisbuch will address how governing board members and faculty can promote a "public agenda" for postsecondary education that links teaching and research to public issues and needs.

Monday, May 23

7:30
Foyer

SEMINAR REGISTRATION BEGINS

7:30-8:30
Bluegrass Pavilion

BREAKFAST BUFFET *(for all seminar participants)*

8:30-10:15
Salons A-C

GENERAL SESSION

Why Good Governance Matters, Part 1 -

Postsecondary Education's Role in Economic Development

Jim Clinton, Executive Director, Southern Growth Policies Board

How do our colleges and universities balance their growing responsibilities in the area of economic development with their more traditional responsibilities in education, service, and research? What are the challenges and opportunities in this area? How can board members support these efforts? Jim Clinton will lead an interactive session with board members addressing these and other questions.

10:15-10:30
Foyer

BREAK

10:30-11:45
Salons A-C

GENERAL SESSION

Why Good Governance Matters, Part 2 -

Postsecondary Education's Role as Stewards of Place

Doug Henton, The Regional Stewardship Alliance, and President and Founder, Collaborative Economics

How can our colleges and universities better assume their role as “stewards of place?” What part do board members play in elevating regional stewardship to a higher level of prominence in their institutional missions? Doug Henton will lead an interactive session with board members addressing these and other questions.

12:00-1:30
Salons D-F

JOINT LUNCHEON - INSTITUTE FOR EFFECTIVE GOVERNANCE AND FACULTY DEVELOPMENT CONFERENCE

Why Faculty Matter

Eugene Rice, Scholar Emeritus, American Association for Higher Education

Dr. Rice will draw on his years of working with faculty-related issues in presenting the dramatic changes taking place in the faculty roles across postsecondary education. He will apply what he has learned to the Kentucky conversation about an enlarged understanding of scholarship that honors research while recognizing and rewarding scholarly work on teaching and learning and engagement with the larger society. He will focus on (a) what faculty need to do to prepare themselves to fully engage in meeting the demands of a public agenda for postsecondary institutions and (b) what institutional boards need to do to remove barriers to and promote faculty engagement in a public agenda/stewardship of place commitment (e.g., reforms in faculty roles and rewards). Special attention will be given to the growing tension between the collegial culture shaping faculty views of their work and a burgeoning managerial culture.

1:30

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